

# PRESSBOOK



# DIVERSIDAD

(DIVERSITY)

A DOCUMENTARY BY BEATRIZ CARRETERO

<b>ORIGINAL TITLE</b>	<b>DIVERSIDAD</b>
<b>ENGLISH TITLE</b>	<b>DIVERSITY</b>
<b>Producers</b>	BEATRIZ CARRETERO / AIDA ALUMARI
<b>Writer and Director</b>	BEATRIZ CARRETERO
<b>Year of Production</b>	2010
<b>Nacionality</b>	Spanish
<b>Original Language</b>	Spanish / English
<b>Subtitles</b>	Spanish / English
<b>Genre</b>	Documentary
<b>Projection Format</b>	DigiBeta BetaSP HDCAM DVD
<b>Sound Format</b>	Stereo
<b>Colour / b&amp;n</b>	Colour
<b>Aspect Ratio</b>	1.78 (16:9 VIDEO)
<b>Screen</b>	4:3 (letterbox)
<b>Runtime</b>	52 min.
<b>Filming Locations</b>	New York City. U.S.A.



**New York:** a world famous landmark, both for modernity and success, where immigrants have been coming for more than one century.

In its urban areas more than 170 languages are spoken and more than 36% of the current population has been born abroad.

An example of a world which is blurring its own boundaries, its own limits. A wide range of cultures, nationalities, ethnic groups and religions, which is also becoming more and more impersonal, solitary; which is pushing us that little bit more towards individuality, and towards a lack of human contact.

In "Diversity", the mix in the heart of this amazing city is shown.

**But, is this mix for real or a fictitious one? Coexistence or ghettos? Integration or loneliness?**

LIST OF INTERVIEWED PEOPLE

**Raul Zorrilla**



**Cesar Romero**



**Andrea Lorenzi**



**Ricardo & Jorge**



**Haim Bargig**



**Marcos Intriago**



**Lidia Sanchez**



**Tracey Lee**



**Mizanur Ahmed & Bouchra Tabit**



**Linda Sarsour**



**Elaine Magalona-Dayoan**



**Jocelyn R. Bernal**



**Samirah Majumdar & Shazeeda Bhola**



**Leroy James**



**Mama Dion**



**Andrew Flynn**



**Hector Francisco Castillo**





**BEATRIZ CARRETERO**  
 PRODUCER / DIRECTOR  
 WRITER / EDITOR

**AIDA ALUMARI**  
 PRODUCER / PRODUCTION DESIGNER

### **BEATRIZ CARRETERO**

She was born in Madrid, Spain in 1979.

After getting her degree in Audiovisuals, cinema, television and Shows Production, she complemented her studies with courses on script, script supervisor, actor's director and assistant director. In addition, she has attended to learning practices in several Spanish TV series such as 'Un paso adelante'.

For the last nine years, she has worked in a wide range of activities in connection with the movie industry, in the areas of direction, screenplay, production and film editing.

She has written, produced and directed eight shortfilms, with 'Frames', 'Soñé ser una pegatina' and 'Calceta karateka con palillos chinos' as the most notable among them.

Some years ago she founded her own production company.

At this moment, she is combining her cinematographic activity with her facet as a teacher on audiovisual communication.

"Diversidad (Diversity)" is her first documentary film.

### **SELECTED FILMOGRAPHY:**

#### **AS A PRODUCER / DIRECTOR / WRITER**

- 2010 DIVERSIDAD / DIVERSITY (DOCUMENTARY)
- 2010 ESPERE VERDE (SHORTFILM)
- 2009 FRAMES (SHORTFILM)
- 2005 SOÑÉ SER UNA PEGATINA (SHORTFILM)
- 2004 CALCETA KARATEKA CON PALILLOS CHINOS (SHORTFILM)
- 2004 EL DESTINO DEL CABRITO (SHORTFILM)
- 2002 ES UNA LATA (SHORTFILM)
- 2002 PEPÓMEZ (SHORTFILM)
- 2001 REM (SHORTFILM)

## **AS A EDITOR / CAMERA**

2010 DIVERSIDAD / DIVERSITY (DOCUMENTARY) / EDITOR  
2010 ESPERE VERDE (SHORTFILM) / EDITOR  
2009 FRAMES (SHORTFILM) / EDITOR  
2008 TOTQ (SHORTFILM) / CAMERA  
2005 SOÑÉ SER UNA PEGATINA (SHORTFILM) / CAMERA AND EDITOR  
2004 LOS DOS ESPEJOS (SHORTFILM) / CAMERA

## **AIDA ALUMARI**

She was born in Madrid, Spain in 1982.

She began studying Audiovisuals Production in 2001, completing her studies some time later with a degree in Audiovisuals and Shows Production.

From then on, she began to work in a wide range of activities in connection with the Show Business. In 2003, she started working in Planet Events, subsidiary of Grupo Prisa, first as Production Secretary and later on as Local Production Assistant, organizing live concerts for such popular artists as Miguel Bosé, David Bisbal or Alejandro Sanz. In addition, she collaborated in the organization of San Isidro celebrations in Madrid, or 'El Latinazo', a famous concert of the Spanish radio station Cadena Dial.

Thereafter, she began to combine different collaborations in theatre, such as the distribution of the play for children 'The Princess and the Pea', with her participation in the pre-production of several shortfilms and feature films, with 'Frames' and 'La abuela' as the most notable among them. In 2008, she took part in the production team in charge of the Theatre Canal's inauguration in Madrid, presenting the play "A", composed by the famous Spanish musician Nacho Cano. After that, she began to work as assistant to Vicente Haro, a recognized actor's manager.

## **SELECTED FILMOGRAPHY:**

### **AS A PRODUCER**

2010 DIVERSIDAD / DIVERSITY (DOCUMENTARY)

### **PRODUCTION DEPARTMENT**

2009 FRAMES (SHORTFILM) / PRODUCTION ASSISTANT  
2006 LA ABUELA (FEATURE FILM) / PRODUCTION ASSISTANT



Producers	BEATRIZ CARRETERO AIDA ALUMARI
Director	BEATRIZ CARRETERO
Writer	BEATRIZ CARRETERO
Production Designer	AIDA ALUMARI
Cinematography	ALICIA MEDINA
Camera Operator	ALICIA MEDINA
Editor	BEATRIZ CARRETERO
Original Music	JOSE SANCHEZ SANZ
Sound Editor	NOE GUILLEN
Postproducer	ALICIA MEDINA
Motion Graphic Designer	LUIS MIGUEL ALVAREZ
Still Photographer and Time-Lapse	ALICIA MEDINA
Subtitles	AIDA ALUMARI DAVID HENNESSY ESTHER GIMENEZ
Trailer	ALICIA MEDINA
Graphic Designer	ADRIAN MARTIN

<b>NAME</b>	<b>BEATRIZ CARRETERO (PRODUCER AND DIRECTOR)</b>
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